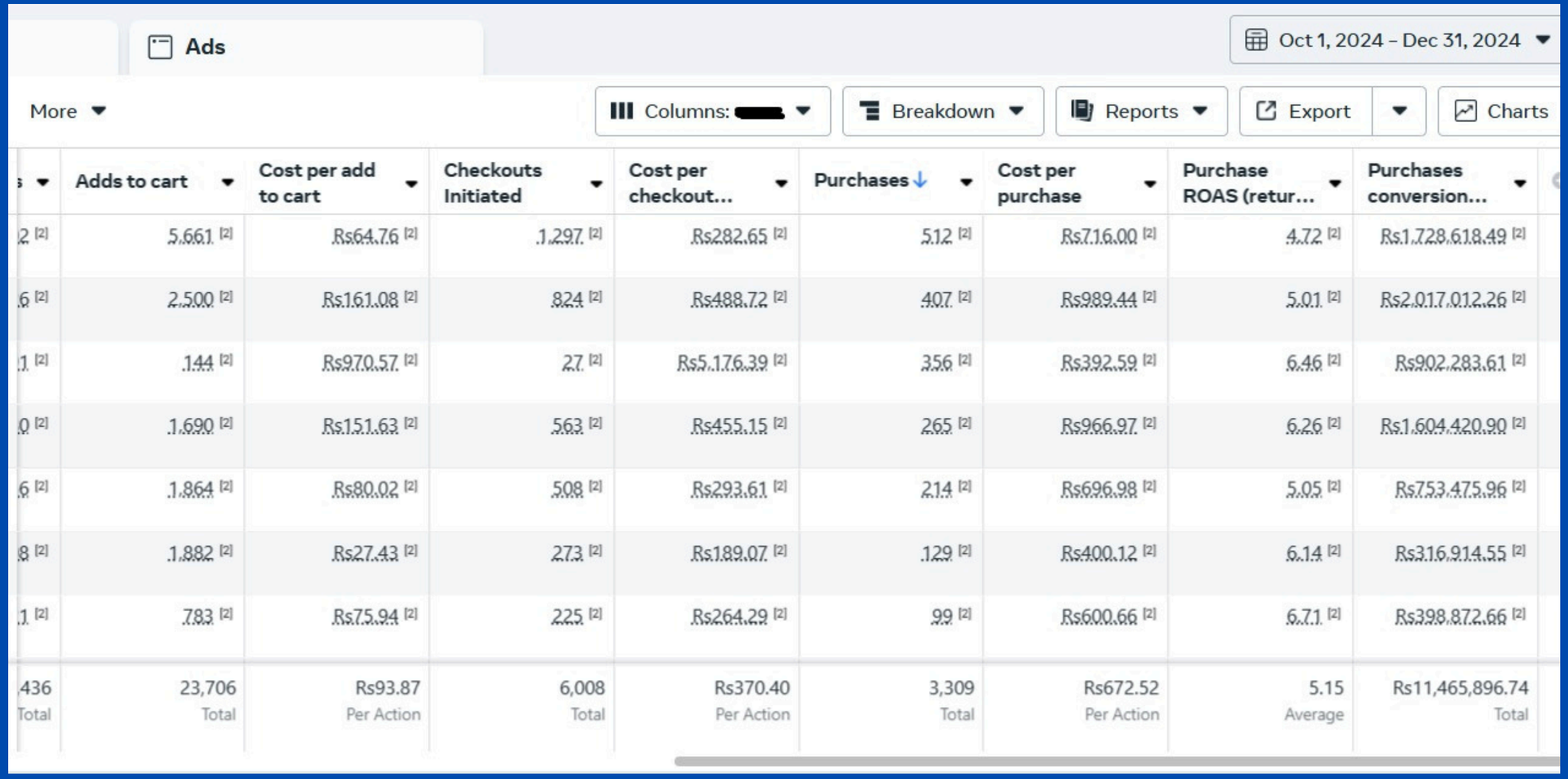
How I Helped A Footwear Brand Based In Lahore Generate PKR 11Million+ In 90 Days

MARKET : PK

TOTAL META SALES PKR 11,465,896

TIME DURATION 90 DAYS



	Adds to cart	Cost per add to cart	Checkouts Initiated	Cost per checkout...	Purchases	Cost per purchase	Purchase ROAS (retur...	Purchases conversion...
2 [2]	5,661 [2]	Rs64.76 [2]	1,297 [2]	Rs282.65 [2]	512 [2]	Rs716.00 [2]	4.72 [2]	Rs1,728,618.49 [2]
6 [2]	2,500 [2]	Rs161.08 [2]	824 [2]	Rs488.72 [2]	407 [2]	Rs989.44 [2]	5.01 [2]	Rs2,017,012.26 [2]
1 [2]	144 [2]	Rs970.57 [2]	27 [2]	Rs5,176.39 [2]	356 [2]	Rs392.59 [2]	6.46 [2]	Rs902,283.61 [2]
0 [2]	1,690 [2]	Rs151.63 [2]	563 [2]	Rs455.15 [2]	265 [2]	Rs966.97 [2]	6.26 [2]	Rs1,604,420.90 [2]
6 [2]	1,864 [2]	Rs80.02 [2]	508 [2]	Rs293.61 [2]	214 [2]	Rs696.98 [2]	5.05 [2]	Rs753,475.96 [2]
8 [2]	1,882 [2]	Rs27.43 [2]	273 [2]	Rs189.07 [2]	129 [2]	Rs400.12 [2]	6.14 [2]	Rs316,914.55 [2]
1 [2]	783 [2]	Rs75.94 [2]	225 [2]	Rs264.29 [2]	99 [2]	Rs600.66 [2]	6.71 [2]	Rs398,872.66 [2]
436 Total	23,706 Total	Rs93.87 Per Action	6,008 Total	Rs370.40 Per Action	3,309 Total	Rs672.52 Per Action	5.15 Average	Rs11,465,896.74 Total

SHOPIFY



CLIENT WAS GETTING ORGANIC ORDERS AND HAS DONE SEO OVER HIS WEBSITE TO IMPROVE HIS SALES OTHER THAN ADVERTISING PLATFORMS